Advocacy In Action

Extension Advisory members will identify personal assets and networking capabilities, which will allow them to build support for their local Extension Center and North Carolina Cooperative Extension. The University is preparing a plan for a 15% funding cut. Extension is positioned to handle most of a 10% cut with one-time funds at the campus level. A 15% cut would result in greater permanent cuts for both county and campus. As North Carolina Cooperative Extension faces impending budget restraints, more than ever we need our county Advisory members to be inspired and their skills sharpened in order to advocate for Extension during the upcoming budget sessions, both in the state legislature and on the county level. Extension Advisory members will receive appropriate advocacy strategies, which they may use to encourage fair and equitable treatment for the Agriculture Programs budget line items, which include NC Agriculture Research Service and North Carolina Cooperative Extension.

Local foods used in your meal today were prepared by Simply Southern Catering and provided by the following:

- Chicken
  Pilgrims - Dale Hulsey
  Ole Gilliam Mill - Worth Pickard
- Corn Meal
- Blueberries
- Assorted Hot Peppers
  Reggie Carde
- Free Range Chicken Eggs
  Joy and Savannah Shockey
- Fresh Sweet Potatoes and Collards
  Gary Thomas Farms - Gary Thomas

Hosts for today:
Lee, Harnett and Moore County Extension Advisory Leadership
District State Advisory Members

Morning refreshments provided by:
Lee County ECA

For conference materials go to:
http://lee.ces.ncsu.edu/content/SCD Advisory Leadership Conference 2011
Hungry To Help

Hunger is a problem hiding “in plain sight” in North Carolina. Whether it involves skipping meals, eating less than is needed to live a healthy life, or making do with foods that are filling but not nutritious, hunger’s effects can be devastating, especially among our more vulnerable citizens, including children and older adults. North Carolina ranks as the second-worst state in the nation when it comes to children under five lacking regular access to nutritious food and as tenth worst for children of all ages. Twenty-four percent of its children under 5 are judged to be food insecure and lacking regular access to nutritional food. To combat hunger the NC 4-H Youth Development program and the Food Bank of North Carolina have teamed up to promote awareness of hunger in North Carolina and to make an impact in local communities through a new hunger awareness initiative entitled “Hungry to Help.” Advisory members will, in assembly line fashion, pack 3,500 food backpacks for kids in need.

Hello Congressman Jones. This is …

Communicating Effectively with Elected Officials

There are certain rules and tools that are needed so that your visits with elected officials, from the schoolhouse to the white house, get you the desired results. Learn what to say, how to say it and when to just let it go.